

Robert's Rentals

Introduction

You are considering a residential rental business to either build equity or for additional income. Commitment is the key to success in this business and the amount of effort applied will reap appropriate rewards. However, success will not occur overnight and patience, as well as persistence, are important virtues leading to success. This book will provide you the fundamentals as I have experienced them to establish and maintain a successful rental business. My experiences are based around the laws and markets in central New Jersey and should be similar to those in other markets and states. Research is important to ensure that the guidance provided here is relevant to your specific situation. This is not a “get rich quick” scheme but will eventually develop equity or additional income over the long term. Many of the basics provided here can also be seen on the numerous infomercials found on late night or cable television. However, there are no additional books, DVDs, or CDs to purchase. All is presented within the covers of this literature. Everything provided is based on my actual experience that I have accumulated over the last 30+ years of successful rentals. I’ve been through the trenches, experienced the pitfalls, and suffered through both the good and the hard times where information like this would have helped minimize the anxiety. The approach that I offer is a personal management approach to rentals and not just an investment opportunity. This information illustrates how YOU can establish and maintain a residential rental business. So, settle down, take notes, and prepare to invest numerous hours to create a rental business of your own.